

MJ EVERSON



financial

Dear Friend,

May 2007

Isn't spring fantastic? Well, like clockwork the US Postal Service has once again raised their rates. And because it is time for our monthly mailing and I don't just like sending out meaningless monthly mailers, I'm giving you my two cents!

As of May 14, 2007 the first-class letter rate increased from 39 cents to 41 cents for the first ounce. Strangely, the rate for a two-ounce letter (or an odd-shaped one-ounce letter) actually decreased from 63 cents to 58 cents. The postcard rate has increased from 24 cents to 26 cents.

We're a green company and it just pains us to imagine all of our clients and friends spewing emissions just to go down and pick up two-cent stamps. To save our planet and your time, I am enclosing a sheet of two-cent stamps that you can use with your existing 39-cent stamps.

You may like to know, the U.S. Postal Service has begun selling "Forever" stamps. These stamps will provide postage for all future one-ounce first-class letters, regardless of any subsequent rate increases. The price for this new class of stamp is 41 cents.

You can find complete information on all new postage rates at the U.S. Postal Service website, www.usps.com.

I hope this helps you just a little bit by saving you time and hassle. It is a small manner by which we can say thanks for all your continued business and referrals.

Yours truly,

Matt